Renee Padgham Product Designer

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Recent Experience → view my full work history on LinkedIn

2021 – Present **Product Design Consultant**

- Consulting on design strategy for features, products and teams, including process & remote workflows.
- Leading end to end product design for new features or initial MVPs.
- Creating design system structures and auditing products for accessibility & consistency.
- Facilitating brainstorms or other moderated working sessions.

2019 – 2021 **Senior Product Designer | Asana**

- Led the creation of a suite of reporting products, the #2 ask from customers and the business, which propelled Asana to the top of G2's Enterprise and Project Management Grid & boosted the pillar's North Star Metric by 2%.
- Partnered with design management and other stakeholders to identify and implement process improvements that increase design efficiency for remote team members across time zones.
- Established the design system by auditing the product, collaborating with cross-functional stakeholders on the roadmap, creating components in Figma, writing documentation & accessibility guidelines and outlining engagement processes.
- Facilitated workshops that helped stakeholders align on customer problems and generate ideas for impactful solutions.
- Contributed to roadmapping decisions to achieve outcomes that balanced business and user needs.
- Mentored and supported other Product Designers.

2017 – 2018 **Senior Product Designer | Eventbrite**

- Led design and collaborated on product strategy for multiple initiatives, including the Eventbrite Design System, updated Consumer app and Analytics for Event Organizers.
- Pioneered the creation of the design system, including internal documentation, tools and processes.
- Led continuous improvements to tooling and documentation that led to a 60% increase in user understanding of the system, improving designer efficiency.
- Expanded the web design system to our native apps to unify our products and resolve accessibility issues, including an update to our color palette that resulted in AAA WCAG compliance.
- Provided mentorship and support to junior designers.

2015 – 2017 **Senior Product Designer | Gigster**

- Started design at the agency and created systems, plans and processes to enable future designers to join and meet internal quality metrics.
- Led design on internal Gigster platform features and led UX or full product design on 20+ projects for clients such as Johnson & Johnson, Fidelity, and Digit.
- Created personas, user flows, wireframes, high-fidelity mockups, and prototypes.

Other Experience

2021 – 2023 **Deputy Director | Brooklyn Poets**

In 2021, the non-profit I work with part time decided to open a retail and event space so I took a break from full-time design roles to make this transition successful — responsibilities included:

- Facilitated conversations with multiple stakeholders and led the service and experiential design of the space.
- Developed strategy for our programming and online presence.
- Created operational processes that allowed the team to grow and scale from 3 to 20 members.
- Created our internship and mentorship programs and managed a team of four Assistant Managers.

Specialties

- Accessible Design
- Design Operations
- Design Strategy
- Design Systems
- Mentorship & Coaching
- Problem Validation
- Product Vision
- Stakeholder Alignment
- Strategic Facilitation
- Systems Thinking
- User Research
- UX Artifacts

Education

Bridge Fellow
Designer Fund, 2017

B.S., Quantitative Methods in Economics and Mathematics
University of Tennessee, 2014

Side Projects

Co-Creator
Diverse UI, 2017-2020

Patents — Patent # 11,694,162

Systems And Methods To Recommend Templates For Project-level Graphical User Interfaces Within A Collaboration Environment